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Main Street Historical Advisory Commission
Minutes for Tuesday, July 24, 2012 4:00 P.M.
Freeport Historical Museum, 311 East Park Ave., Freeport, TX 77541

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Members:

Marjorie Clark, President
Marty DeLeon, Vice President
Lalo Garcia- Secretary/Treasurer
Belinda Norris

Angela Fisher
Nat Hickey
Iwest Strambler, III
Coach Davis

Council Liaison---Sandra Barbree
Gilbert Arispe- Main Street Director

OPEN MEETING

Call Meeting to order

Marjorie Clark, President, called meeting to order at 4:05 p.m.

Members present included: Marjorie Clark, Lalo Garcia, Belinda Norris, Angela Fisher, and Nat Hickey. Also present was Council Liaison Sandra Barbree, and Main Street Director Gilbert Arispe.

Members absent were: Marty DeLeon, Iwest Strambler, III, and Coach Davis.

1. *Recognize Visitors*
No visitors were present.
2. *Approval of previous meeting minutes*
No minutes were read or approved.
3. *Citizen's comments*
Not applicable. No comments given.
4. *Discussion and review of Financial Reports and action if needed – Gilbert*
Have \$25,000 set aside for special projects. \$10,000 to be spent for advertising of STB.
5. *Discussion of Summertimes Blues Festival and action if needed.*
 - (1) *It was discussed that we begin having meetings each Monday until the Summertimes Blues Festival.*
 - (2) *Budweiser is giving us an advertising package which will include Hwy 5 Advertising Billboard, Radio Ads, and printing for festival. (\$500 in kind donation)*
 - (3) *Faust is donating \$2,500 in cash plus advertising--Lone Star / Miller*
 - (4) *Lion's Club is been given proposal to do beer booth with 50/50 split, one chairman to work with*
 - (5) *Working with city to loan money to festival--\$10,000*
 - (6) *Sell brochure ads @ \$95.00 each*
 - a. *Bobby Food will donate \$5,000*
 - b. *Yates -- \$500*
 - c. *Troy Brimage --\$500*
 - d. *Gulf Chemical -- \$2,500*
 - e. *Port Freeport -- \$1,000*
 - f. *Mustang Motors -- \$500*
 - g. *Other donations continue to come in*
 - (7) *RVs -- \$80 weekend--will have 60 spots available.*
 - (8) *Promotions being held for VIP tickets*
 - (9) *Working with Howard Goe to see if we can get them to participate this year*

6. *Committee Reports and action if needed*
 - a. *Promotion- Marty Deleon, Lalo Garcia*
 - i. *Triathlon Update and action if needed*
 - b. *Design – Lalo Garcia*
Been working in STB artwork and selling of spaces on brochure
 - c. *Economic Restructuring-Marjorie Clark, Nat Hickey*
No Report
 - d. *Organization-*
No Report
 - e. *Historical-Nat Hickey, Lila Lloyd*
Working on Historical Marker Program
7. *Discussion of date and items for next agenda –*
Meetings to be scheduled every Monday until Summertimes Blues Festival.
8. *Adjourn --* 5:00 pm *Meeting adjourned*

Respectfully Submitted:

Marjorie L. Clark

Marjorie Clark, President
Main Street Historical Advisory Commission, City of Freeport