

Become a member of one of our four sub-committees today!

- Economic Vitality
- Design
- Promotion
- Organization

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The Main Street Four Point Approach™



Downtown is a marketplace with the potential for return on investment.



Downtown's historic nature is what makes it special. The historic assets are worth saving & reusing.



Downtown is a vibrant, active place worth visiting.



The Main Street program is an effective organization through which achieving the downtown vision is possible.