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Main Street Historical Advisory Commission
Minutes for Wednesday, October 19, 2011 4:00 P.M.
Freeport Historical Museum, 311 East Park Ave., Freeport, TX 77541

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Members:

Marjorie Clark, President
Marty Deleon, Vice President
Sandra Loeza, Secretary/Treasurer
Pixie Floyd

Lalo Garcia
Charles Hawkins
Nat Hickey
Iwest Strambler
Denise Harper

Council Liaison—Sandra Barbree
Gilbert Arispe- Main Street Director

OPEN MEETING

Meeting was called to order at 4:10 pm

Members present: Marjorie Clark, Marty Deleon, Sandra Loeza, Pixie Floyd, Lalo Garcia Charles Hawkins, Denise Harper, Gilbert Arispe and Sandra Barbree(Liaison).

Members absent: Nat Hickey and Iwest Strambler

1. *Recognize Visitors*
Silvia Hendrix and Landis Adams
2. *Approval of previous meeting minutes*
Charles Hawkins made a motion with Lalo Garcia second to approve the minutes from October 13th.
Motion approved by all.
3. *Citizen's comments*
No comments
4. *Additional discussion on Haunted House project and action if needed—Gilbert*
 - a. *Review of expenses submitted for Haunted House participation and action if needed*
Nat Hickey donated \$100 towards the Haunted House expenses. Main Street donated \$2500 towards the Haunted House. Sandra Barbree spent \$175 towards decorations for the Main Street section in the Haunted House. Sandra Barbree spent roughly \$25 and Sandra Loeza has spent around \$50 of their own money. Money from Nat Hickey's donation is to be used to reimburse Sandra Barbree and Sandra Loeza for their personal expenses. Receipts must be provided.
 - b. *Coke sales at Haunted House—volunteers*
Cakes are being stored in the back of the building. Sandra Barbree will be helping for the Main Street section of the Haunted House. Friday and Saturday Denise Harper will be helping to sell cokes.
5. *Discussion and review of Financial Reports and action if needed*
2009 reports are all done, need to complete 2010 reports for submission to State Main Street program. The laptop was purchased for the Main Street committee; it is being stored in Gilbert Arispe's office. The laptop was paid from last year's budget.
6. *Update of Summertime Blues Festival Planning of event -- Marty*
Marty Deleon suggested we get the Jackyl band as the headliner for 2011. The amount they want is \$20,000 with a \$10,000 down payment by November 9th.

Lalo Garcia made the motion with Charles Hawkins second to make a check for \$10,000 for the down payment to book the Jackyl band and sign a contract. All approved the motion. Suggestion was made to have contract reviewed by an attorney and also needs to be approved by Jeff Pynes

Landis Adams has a connection for us to get a stage, sound, and lighting for about \$6500. We will only have one stage for festival. Suggestion was made to perhaps have some pyrotechnics as well.

Motion was made by Denise Harper with Marty Deleon second to accept the bid from Platinum Marketing to create, maintain and host the website for the Summer time Blues Festival for the amount of \$2500. The website will be maintained for the whole year. We need to get website going as soon as possible for vendors to sign up and to get the information out. All approved the motion. Lalo Garcia abstained from vote.

Motion was made by Pixie Floyd with Denise Harper second to have Platinum Marketing make 2500 post card (4 x 6) to advertise for the festival in the amount of \$300. The cards will be handed out by Marty Deleon at the Bike fest in Galveston on the first weekend in November. All approved. Lalo Garcia abstained from voting.

7. *Committee Reports*

a. *Design – Lalo Garcia, Pixie Floyd*

Lalo Garcia presented a logo for the shirts for the Summertime Blues Festival.

Sandra Barbree brought the committee Christmas books that maybe we could look at for Christmas lighting.

b. *Economic Restructuring-Marjorie Clark, Nat Hickey*

No report

c. *Organization-Sandra Loeza, Charles Hawkins. Silvia Hendrix*

No report

d. *Promotion- Marty Deleon, Lalo Garcia*

Summertime Blues discussion

e. *Historical-Nat Hickey, Lila Lloyd, Silvia Hendrix*

12. *Discussion of items for next agenda*

Cinco de Mayo

Summertime Blues Festival/Beer booth

Mardi Gras

Rock The River/Beach Bash

Christmas Party for committee

Logo for Festival

13. *Adjourn*

Meeting adjourned at 5:43 pm

Sandra Loeza

Sandra Loeza/Secretary/Treasurer

Main Street Historical Advisory Commission, City of Freeport