
MAIN STREET HISTORICAL ADVISORY COMMISSION
MINUTES FOR THURSDAY, APRIL 28, 2011, 4:30 P.M
 MAIN STREET HISTORICAL MUSEUM, 311 WEST PARK AVENUE, FREEPORT, TEXAS 77541

Members:

SANDRA LEAVEY, *President*
 SANDRA BARBREE, *Vice President*
 MARJORIE CLARK, *Secretary/Treasurer*
 PIXIE FLOYD
 NAT HICKEY
 LILA LLOYD
 MARTY DeLEON
 LALO GARCIA
 SANDRA LOEZA

GILBERT ARISPE, *Main Street Director*
 MICHELLE KENT, *Council Liaison*
 JEFF PYNES, *CEO/City Manager*

OPEN MEETING

Meeting was called to order at 4:35 p.m. by Vice President Sandra Barbree.

Members Present

Sandra Barbree, Marjorie Clark, Pixie Floyd, Nat Hickey, Lila Lloyd, Marty DeLeon, Lalo Garcia, and Sandra Loeza were present. Also present was Council Liaison, Michelle Kent.

Members Absent

Sandra Leavey was absent.

1. Recognize visitors
 - a. Silvia Hendrix
2. Approval of previous meetings minutes.

Motion by Marty DeLeon with second by Lalo Garcia to approve minutes of 04-18-11 meeting. Motion approved by all present.

3. Citizens Comments

Silvia Hendrix discussed possible conflict of interests and that Lalo Garcia needs to prepare and provide to Brazoria County Historical Museum a copy of statement.

4. Committee Reports:
 - a. Design—Creates an attractive, coordinated and quality image of the downtown by capitalizing on unique physical assets and heritage. Local activities in this area might include building rehabilitations, property inventories and/or image development.

Design committee to consist of Pixie Floyd, Marjorie Clark, Lalo Garcia, and Sandra Leavey. It was discussed that Main Street Beautification Project will be postponed. They are still looking for pots.

- b. Economic Restructuring – Identifies new market opportunities for the commercial district, finds new uses for historic commercial buildings, and stimulates investment in property. Works to strengthen existing businesses, identify new business opportunities, find new, higher, more appropriate uses for vacant buildings; and/or intensify the uses of buildings. Local activities in this area might include business retention/recruitment or establishing local incentive programs.

No report given. Marjorie Clark and Sandra Barbree both handed out an article describing the “Main Street Four Points of Approach” describing and explaining what each point represents.

Page 2, Main Street Historical Advisory Commission Minutes for 04-28-2011

Organization – Builds an effective coalition of public and private sector stakeholders, working in partnership with organizations who share an interest in the health of downtown and the community. Local activities in this area might include grant writing and/or enhancing public awareness of sound preservation practices.

Sandra Loeza, Silvia Hendrix, and Sandra Barbree will work on this committee.

- c. Promotion – Markets a unified, quality image of the business district as the center of activities, goods, and services to retailers, shoppers, investors, and tourists. Local activities in this area might include heritage festivals, retail promotions, or image development.

Sandra Barbree, Marty DeLeon, and Lalo Garcia will work on this committee.

- d. Historical – To preserve the artifacts, structures and memorabilia of historical interest to residents of Freeport, Texas and friends of the area. To provide a venue for local exhibits and for artisans to share their talents and to sponsor programs that assist in preserving town history and cultural events. To adopt criteria for the designation of historic, architectural and cultural landmarks and the delineation of historic districts, that shall be approved by the City Council. To conduct surveys and maintain an inventory of significant historic, architectural and cultural landmarks and all properties located in historic districts in the City. To enhance Freeport, Texas with the preservation of the past, exploration of the present, and preparation for the future.

Nat Hickey, Lila Lloyd, Sylvia Hendrix, and Pixie Floyd will work on this committee. Nat reported that the city has purchased the adjoining building stating that he has deed in hand. Lila Lloyd reported that she continues to work on the East End History for the Nov. 12, 2012 Centennial Celebration. She said that she has been visiting with people and working on ideas for exhibits. Lila also gave a brief overview of some of the East End History. A timeline is being worked on by Lila and Silvia.

- 5. Discussion concerning the Flap Jack Run and any action if needed....Lalo Garcia

Lalo reported that everything is ready for Flap Jack Run. He said that McDonald's will be doing the flapjacks. He also said that there will adequate volunteers with the Life for Ministries volunteer group.

- 6. Discussion concerning Rock The River 3 Day Event and any action if needed. Marty DeLeon and Sandra Barbree

A. Rock The River

Marty DeLeon stated that they need a budget for the events. He said that they needed an additional \$900 for additional attractions. Motion was made by Sandra Loeza with second by Lalo Garcia that we approve a \$7,500 budget for the 3 day event....that includes Rock The River, Fishing Tournament/Blessing of the Fleet, and the Beach Bash.. Motion approved by all present.

B. Fishing Tournament / Blessing of the Fleet

Sandra Barbree is working on this event.

C. Beach Bash

Marty DeLeon is working on this event.

- 7. Discussion of Sandra Leavey resigning from board and any action if needed.

Motion made by Nat Hickey with second by Sandra Loeza to accept resignation of Sandra Leavey from Main Street Board with regrets. Motion approved by all present.

Page 3, Main Street Historical Advisory Commission Minutes for 04-28-2011

8. Electing an interim President and Vice President in place until rest of term.

Due to resignation of President Sandra Leavey, Vice President Sandra Barbree will be interim President until election of new officers.

It was discussed and group decided not to fill the Vice President position due to it just being a short period of time until the Board elects new officers.

9. Set time, date, and location for next meeting.

- a. Time 4:30 p.m.
- b. Date 5-10-11 and 5-24-11 (2nd and 4th Tuesday of each month)
- c. Location Museum

10. Discussion of items for next agenda.

- a. Triathlon – Labor Day Weekend
- b. Historic Overlay District.
- c. New Logo Design
- d. Rock The River, Fishing Tournament/Blessing of the Fleet, Beach Bash
- e. Flap Jack Run Update

11. Adjourn

Meeting adjourned by Sandra Barbree at 5:45 p.m .

Submitted By:

Marjorie L. Clark

Marjorie L. Clark
Secretary / Treasurer