

CITY OF FREEPORT
ECONOMIC DEVELOPMENT CORPORATION
200 West 2nd Street, Freeport, Texas 77541

STATE OF TEXAS)
)
COUNTY OF BRAZORIA)
)
CITY OF FREEPORT)
)

BE IT REMEMBERED that the Economic Development Corporation of the City of Freeport met in regular session Thursday, February 11, 2016, 8:00 am at the Freeport EDC Office, 200 West 2nd Street, Freeport, TX, for the purpose of considering the agenda items.

MEMBERS OF THE BOARD PRESENT: Quorum Present
 Troy Brimage, President
 Brooks Bass
 Roy Yates
 Jason Travis
 Mark Fruidenburg
 Chris Duncan, Attorney
 N.C. Hickey, Administrator
 Jennifer Hawkins, Director

VISITORS IN ATTENDANCE:
 Wright Gore

OPEN PUBLIC MEETING
 Meeting called to order at 8:05 a.m. by the President.

APPROVAL OF MINUTES
 Upon motion by Director Friudenberg, second by Director Yates, it was
VOTED:

Minutes of January 14, 2016 be approved.

Vote: Yea 5 No 0 Motion prevailed.

Update on Percentage of Annual Expenditures

60% of annual budget has been spent due to Western Seafood acquisition and Christmas expenditures as reported by Director Hawkins

Update Status of Terracon Study:

As reported by Attorney Duncan, Terracon is finished gathering samples and have already sent them in for analysis.

Update on 80 Oak St. House Bids

No bids have been submitted as of 2.11.2016.

Update on Purchase of Remaining Gore Property

Remainder of Gore property on Brazos Street is in liquidation. Liquidator attempting to pay off existing Western Seafood debt before any negotiations can move forward.

Director's Report:

Closing of Palais Royal: Stage Stores, Inc. is closing 90 stores nationwide. According to phone conversation with area manager based in Alvin, TX; Freeport has underperformed throughout its tenure here and thus scheduled to close.

ALDI Stores: Director Hawkins outlined the requirements by ALDI for consideration in Freeport: Traffic count of at least 20K, 2.5 acres (for purchase). Currently communicating with TXDOT to check on special traffic study commissioned for FM 1495 Bridge.

Freeport First Campaign: Shop local; keep your money in your community. Campaign will consist of:

- Website (will include map and directory of ALL Freeport businesses, links to their websites or Facebook pages, info on

importance of shopping local, featured businesses and new businesses and contact info for starting a new business in Freeport)

- Facebook
- Youtube Channel (featuring videos of businesses)
- Billboard ad (Director Bass mentioned we should look into cost of EDC purchasing a billboard to save costs)
- Button Campaign (Director will meet with businesses around the City to educate about the importance of shopping local and hand out pins to be worn on outside of garments with our Shop Local logo).

All Freeport First info (links to video and business website will eventually be linked to City website as well)

Current estimate for Freeport First.net totals: \$2850.00

Estimate includes:

Video Equipment. Domain name acquisition, creation of logo and website by Kayleigh Lebak, 1000 three inch campaign buttons, and billboard rental.

Director Hawkins requested a pull down screen be purchased for conference area to accommodate future meetings concerning Master Plan. Director Brimage suggested a television instead so that we can utilize more functions than just a screen.

Executive Session

The Board retired into Executive Session at 8:33 a.m.

Open Session

The Board returned to Open Session at 9:30 a.m.

No action was taken as a result of Executive Session.

Adjourn

The Meeting was adjourned by Chair at 9:33 a.m.

Respectfully submitted:
Jennifer Hawkins
Executive Director